



BIG THINGS ARE HAPPENING AT JPAC

Are you **IN**?

GET INVOLVED

Invest in JPAC by making a tax-deductible donation

Patronize JPAC and tell your family, friends, and neighbors to do the same

Volunteer on a JPAC committee or at an event

Advocate as a social media ambassador and share the exciting news

Support ARISE Now, a public-private partnership that supports JPAC and other key activities and organizations working to transform downtown Janesville.

For more information or to make a donation:
Janesvillepac.org or
JanesvilleArise.com



THE TIME IS NOW...

Since opening in 2004, Janesville Performing Arts Center has welcomed 292,915 patrons to 1,475 events becoming an important anchor in our downtown.

JPAC provides a professional home venue for local groups and serves as a center for the community to become involved in the arts through performances, lectures, gallery exhibits, public rentals, and educational activities. JPAC was constructed for approximately \$4 million 15 years ago and receives no public funding. As the vision for Downtown Janesville takes shape, attention turns to funding two essential projects to ensure that JPAC, an ARISE Now partner, is able to grow and attract patrons to downtown:

Technology Upgrades • The lighting and sound equipment have not been updated since 2003 ... Imagine your cell phone 15 years ago! JPAC plans to install more professional, cost-efficient LED lighting and sound equipment that will make it comparable to premier venues in Madison and Milwaukee. A load-in door and an updated front entryway will allow JPAC to bring in acts with larger props and sets and provide a more positive resident group experience.

Education Outreach Center • To accommodate the tremendous growth over the last several years, the Education and Outreach Center will move into the old pool area that is adjacent to the JPAC main lobby. By repurposing this unused space, the new center will have dedicated area for rehearsal and classes, providing a safe and professional space to inspire all ages to explore and develop art. Currently, classes are held in the Gallery or in the lobby of JPAC.

The goal is to raise \$500,000 in total for these projects. Naming rights are available.

Contributions designated toward JPAC projects can be recognized under ARISE Now.



WHY NOW?

JPAC is growing! Below are some figures that illustrate how quickly the education outreach and attendance has grown.



TIMES 2

Doubled the audience size over the last year



6 WORKSHOPS

Launched free community-based workshops for students and seniors



1,500 ACTORS

Students impacted annually through classes, choirs, camps or workshops



1,200 PATRONS

Attending JPAC's annual summer camp show



200% GROWTH

Family Community Series attendance over the last year

ARISE NOW

A DOWNTOWN JANESVILLE PUBLIC PRIVATE PARTNERSHIP



ARISE Now Sponsored Projects

Janesville Performing Arts Center

- Phase I: Education Outreach Center, Rehearsal Space & Technology Upgrades
- Phase II: Outdoor Amphitheater & Green Room Build-Out

Town Square

- Interactive Water Feature
- Pedestrian Bridge
- East Bank Pavilion
- West Bank Pavilion & River Lawn
- Festival Street Enhancements
- Lighting for Court Street, Milwaukee Street & Pedestrian Bridge
- Public Art

Walkways and Connectors

- Court Street to JPAC Riverwalk
- Milwaukee Street to Traxler Riverwalk
- Information Kiosks

ARISE Now Projects Planned Beyond 2020

Outdoor Amphitheater

Build permanent riverfront stage between JPAC and Hedberg Public Library

Riverwalk Extensions

Connect downtown to JPAC and Traxler Park



For more information:

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